

**For Immediate Release:**

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## **Franchise Coach Rick Bisio Updates FDD Exchange**

*More Than 1,000 FDDs Added to Site, Which Features Enhanced Speed and Functionality*

**Anna Maria Island, FL (April 19, 2019)** – [Rick Bisio](#), a leading national [franchise coach](#) with 25+ years-experience in franchising, announced upgrades and additions to [The FDD Exchange](#), an online resource for the third edition of his Amazon best-selling book, [The Educated Franchisee](#).

Over the past year, The FDD Exchange has added more than 1,000 FDDs (Franchise Disclosure Documents) to the website. Bisio and his team have also enhanced the overall functionality of the site. They improved the loading speed of the FDDs, which are in large PDF documents. The FDDs can now be quickly and easily viewed on the site.

A Franchise Disclosure Document is a federally mandated document providing hundreds of pages of information on a franchise system. It helps the reader identify systemic strengths and weaknesses while also outlining the legal relationship between the franchisee and the franchisor. The FDD is an important document which informs prospective franchisees of their rights and obligations before they sign a franchise agreement.

In addition to having an extensive collection of current FDDs, the FDD Exchange has multiple previous versions of the document over several years. The number of FDDs on the site are added and updated over time. One of the main benefits of the FDD Exchange is having several thousands of FDD's available in one single location. The documents are frequently used by a wide range of franchise professionals, including prospects, attorneys and investment bankers, franchisors and franchise owners.

“We are really proud of the updates made to the FDD Exchange, in both the available content and the site’s accessibility and responsiveness,” said Bisio, one of the nation’s most trusted franchising experts. “The FDD is such a valuable resource to help people learn more about a franchise and its performance. The FDD Exchange is the perfect place to go to access a wide collection of these very important documents.”

The FDD Exchange is a membership-based website comprised of two levels. The Basic Explorer level is a free membership in which users can view one FDD every 24 hours. The Navigator level is a paid membership which gives users unlimited access to view FDDs. Members can also request FDDs not currently on the site. Additional details for both memberships can be found on the [registration page](#).

The FDD Exchange can be found at [www.fddexchange.com](http://www.fddexchange.com), and through The Educated Franchisee ([www.educatedfranchisee.com](http://www.educatedfranchisee.com)) website.

**About Rick Bisio and The Educated Franchisee Resource Center:**

Rick Bisio, a lifetime entrepreneur and 25-year franchise veteran, has dedicated his life to empowering other entrepreneurs seeking smart, fulfilling and profitable business ownership opportunities. Rick's website and each publication/article he's written, including the Amazon best-selling book, *The Educated Franchisee*, is fully dedicated to equipping potential business owners with the tools and knowledge they'll need to fully evaluate franchise opportunities and make great business decisions. In 2013, as part of his effort to empower entrepreneurs, Bisio launched an informative business ownership initiative called the "Educated Franchisee Movement" that has since blossomed into The Educated Franchisee Resource Center.

Through the use of interactive podcasts, instructional blog posts, and social media engagement, Bisio is doing everything possible to show prospective entrepreneurs how to fully explore business ownership opportunities in a rapidly changing global economy. It is his goal to influence and inspire as many potential business owners as he can and help them launch businesses that fit their business background, skill set and personal needs. To learn more about Rick Bisio, please visit [www.afranchisecoach.com](http://www.afranchisecoach.com) .